



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Strother Nuckels Strategies
2400 Laramie Trail
Austin, TX 78745

Contract # 2680577

Schedule Dates 11/08/16-11/24/16
Advertiser Air BNB Inc (103066)
Agency Strother Nuckels Strategies (17755)
Product POLITICAL ISSUE (ns) (1187)
Brand ISSUE (794994)
Salesperson Eagle/PHL, Philadelphia (3886)
Sales Office Eagle-Philadelphia
Buyer Name Meenah,Hulsen,
Phone/Fax /
CPE 118/118/1201
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments BOB CAIN

Date Entered 11/07/16
Last Modified 11/07/16
Entered By Kesha Jackson
CO-OP No
Headline # ECR25348761
Demo H
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,170.00
Net Total \$23,630.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Nov. 2016	16	\$27,800.00
Grand Total:	16	\$27,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1-1.8)	11/08/16-11/08/16	4	:30	6:30A- News-Good Morning Washington at 6a	1		X						1	\$800.00	\$800.00	Washington (WJLA)	Good Morning Washington	11/7/16
2.0	Normal Line / SPOT (1-1.8)	11/09/16-11/09/16	4	:30	6:30A- News-Good Morning Washington at 6a	1			X					1	\$800.00	\$800.00	Washington (WJLA)	Good Morning Washington	11/7/16
3.0	Normal Line / SPOT (1-1.8)	11/10/16-11/10/16	4	:30	6:30A- News-Good Morning Washington at 6a	1				X				1	\$800.00	\$800.00	Washington (WJLA)	Good Morning Washington	11/7/16
4.0	Normal Line / SPOT (1-1.8)	11/14/16-11/14/16	4	:30	6:30A- News-Good Morning Washington at 6a	1	X							1	\$800.00	\$800.00	Washington (WJLA)	Good Morning Washington	11/7/16
5.0	Normal Line / SPOT (1-1.8)	11/15/16-11/15/16	4	:30	6:30A- News-Good Morning Washington at 6a	1		X						1	\$800.00	\$800.00	Washington (WJLA)	Good Morning Washington	11/7/16
6.0	Normal Line / SPOT (1-1.8)	11/16/16-11/16/16	4	:30	6:30A- News-Good Morning Washington at 6a	1			X					1	\$800.00	\$800.00	Washington (WJLA)	Good Morning Washington	11/7/16
7.0	Normal Line / SPOT (1-1.8)	11/17/16-11/17/16	4	:30	6:30A- News-Good Morning Washington at 6a	1				X				1	\$800.00	\$800.00	Washington (WJLA)	Good Morning Washington	11/7/16
8.0	Normal Line / SPOT (1-1.8)	11/21/16-11/21/16	4	:30	6:30A- News-Good Morning Washington at 6a	1	X							1	\$800.00	\$800.00	Washington (WJLA)	Good Morning Washington	11/7/16
9.0	Normal Line / SPOT (1-1.8)	11/22/16-11/22/16	4	:30	6:30A- News-Good Morning Washington at 6a	1		X						1	\$800.00	\$800.00	Washington (WJLA)	Good Morning Washington	11/7/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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10.0	Normal Line / SPOT (1-1.8)	11/23/16-11/23/16	4	:30	6:30A- News-Good Morning Washington at 6a	1			X					1	\$800.00	\$800.00	Washington (WJLA)	Good Morning Washington	11/7/16
11.0	Normal Line / SPOT (1-1.8)	11/24/16-11/24/16	4	:30	6:30A- News-Good Morning Washington at 6a	1				X				1	\$800.00	\$800.00	Washington (WJLA)	Good Morning Washington	11/7/16
12.0	Normal Line / SPOT (2-1.5)	11/13/16-11/13/16	4	:30	10A- News-Full Measure with Sharyl Attkisson	1							X	1	\$1,000.00	\$1,000.00	Washington (WJLA)	Full Measure	11/7/16
13.0	Normal Line / SPOT (2-1.5)	11/20/16-11/20/16	4	:30	10A- News-Full Measure with Sharyl Attkisson	1							X	1	\$1,000.00	\$1,000.00	Washington (WJLA)	Full Measure	11/7/16
14.0	Normal Line / SPOT (3-1.5)	11/13/16-11/13/16	4	:30	10:30A- Government Matters	1							X	1	\$1,000.00	\$1,000.00	Washington (WJLA)	Government Matters	11/7/16
15.0	Normal Line / SPOT (3-1.5)	11/20/16-11/20/16	4	:30	10:30A- Government Matters	1							X	1	\$1,000.00	\$1,000.00	Washington (WJLA)	Government Matters	11/7/16
16.0	Normal Line / SPOT (4-1.1)	11/20/16-11/20/16	4	:30	9A- ABC-This Week	1							X	1	\$15,000.00	\$15,000.00	Washington (WJLA)	This Week	11/7/16

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Date:

Accepted-Station:

Date:

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